



# Women Investment Group

"Helping women increase their financial IQ while increasing their investments"

***Hello and Thank You** for taking the time to consider me to be one of your featured speakers at your upcoming event, teleclass or conference!*

***The following is a list of Presentation Topics** that I speak on to groups, organizations and businesses in general. If you are interested in a topic other than what is listed here, contact me and inquire.*

***All of these talks are best as a keynote or 90 minute presentation however I can shorten them for 60 or 30-minute presentations as needed.** I always give, high-content, high-value presentations that are energetic, motivating and fun for all audiences. These presentations are designed for women in business, especially women in real estate*

*The following topics in particular are ones that every women business owner I come in contact wants to know about – **these are HOT TOPICS** and there isn't anyone out there talking about them in such a comprehensive manner. I have a style of teaching and speaking that makes it easy for anyone to follow along, be inspired and to take away more than enough implementable strategies to grow their businesses substantially.*

*I have a very broad background of experience, in Real Estate, starting, growing and running a profitable Real Estate Business. I have worked on a lot of projects and I make it easy to apply whatever I teach to any business structure..*

***I can sell or not sell from the stage as host prefers** however I always ask that at minimum we can hold a drawing and/or have a display table in the room during the entire event as well. I am open to discussing opportunities for offering a commission to the event coordinator for anything I do sell; please let me know if you are interested in this. I also will negotiate advertising and promotion depending on the event; some events I promote to my list and some I expect the promoter to do the majority of the marketing.*

*Thank you, I look forward to working with you!*

*Lorena Arnold*

*www.WomenInvestmentGroup.com*

*Please contact me with any questions or concerns:*

*(303)981-6539*

*[Lorena@WomenInvestmentGroup.com](mailto:Lorena@WomenInvestmentGroup.com)*

## ***Speaker Bio and Speaking Topics for Lorena :***

***Please List Lorena as: Lorena , Speaker, Motivator, Real Estate Investor***

***Women Investment Group™ logo and photo are attached.***



**Contact Lorena today to  
book her as your next speaker!  
303-981-6539  
[info@WomenInvestmentGroup.com](mailto:info@WomenInvestmentGroup.com)**

### ***Why Choose Lorena as a speaker for your event?***

*Lorena always gives, high-content, high-value presentations that are energetic, motivating and fun for all audiences. These presentations are designed for women in business, especially women in real estate.*

*In Lorena's presentation, she usually always interacts with the audience, asking questions, getting them to think big and take notes on material she covers and she has also been known to 'spot coach' some attendees right on the spot.*

### ***Contact links for Lorena online:***

*Main website: [www.WomenInvestmentGroup.com](http://www.WomenInvestmentGroup.com)  
[www.Facebook.com/LorenaArnold](http://www.Facebook.com/LorenaArnold)  
[www.Facebook.com/WomenInvestmentGroup](http://www.Facebook.com/WomenInvestmentGroup)  
[www.Facebook.com/groups/WomenInvestmentGroup](http://www.Facebook.com/groups/WomenInvestmentGroup)  
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[www.linkedin.com/in/LorenaArnold](http://www.linkedin.com/in/LorenaArnold)  
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[www.google.com/+Lorena](http://www.google.com/+Lorena)*

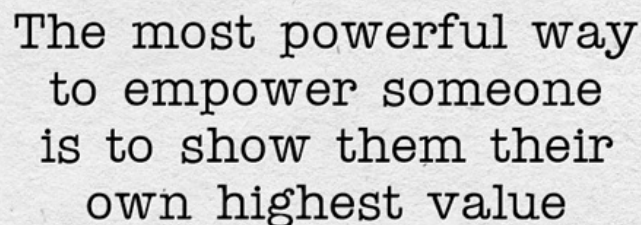
## **Short Business Bio:**

*In 2005, Lorena formed the Women Investment Group (WIG) to address women's specific need to be financially independent and not to rely on a man, family, company or government to take care of them. Having gone through divorce and then becoming a widow, Lorena understood what it meant to suddenly be faced with decisions about where to live and how to manage finances. While investing in real estate, Lorena found the financial security to start creating dreams and goals.*

*This intense desire to help women prompted Lorena to start WIG...a network of support that includes workshops, classes, presentations and networking gatherings.*

*Prominent and genuine, she is an authority in her field. She leads others with a steady yet gentle approach. People consider her the "rock" of any group and follow her because of her dependability. She inspires others by creating bigger goals and forming stronger opinions. She is respected for her long-standing industry experience and her firm leadership.*

*Today, WIG's mission is to empower women to increase their financial IQ by increasing their real estate investments. Lorena has recently married again and enjoys investing with her new husband and sharing the wealth and abundance with women investors.*



The most powerful way  
to empower someone  
is to show them their  
own highest value

### ***Empowering Strategic Investments***

*Lorena enjoys inspiring, motivating and educating other women real estate investors (or future investors) on how to design their business to fit their life and free them to do the things they love.*

*She is the Realtor who sells houses with her confident recommendations and proactive advice.*

*She is the mentor who encourages women to stop sitting back and to start taking charge of their career.*

***For her members, she is the Inspirational Leader who Empowers Strategic Investment by Motivating Inspired Action.***

*This is a straightforward approach to finding **Courage**, overcoming confusion, and building **Confidence** to realize Financial Dreams and take **Inspired Action***

*Lorena has attended several training seminars with the Rich Dad program. She acquired her Real Estate License in 2007. She obtained her designation as a Shortsale, Foreclosure Resource Agent (SFR), Certified Home Rescue Expert (CHRE), and recently Certified Residential Investor Specialist (CRIS). Lorena is very active in several real estate investment groups and associations. She graduated from the University of Phoenix with a B.A. in Information Systems and Computer Science and currently holds her real estate license with Your Castle Real Estate.*

## Speaking Topics:

### Speaking Topic #1:

# *18 Ways to Increase your Financial IQ*

- *Do you feel stuck in your life and your business and don't know why?*
- *Wonder why you aren't making the kind of money you thought you would be making?*
- *Need to understand what is your truth soul mission?*

### *Attendees will learn and be able to implement IMMEDIATELY:*

- *.Identify 5 fears that Paralyzed women to take action*
- *.Find courage, overcome the confusion and build the confidence to realize your financial Dreams*
- *.Discover your Personal reason Why to becoming Financially Independent*

### *Why you want to attend this presentation and what you'll get out of it:*

*More than ever, women need to be financially savvy and insist on being financially independent and not to depended on Corporate America, Husband or partner, social security or a pension. When it comes to money, men and women are different – historically, psychologically, mentally, and emotionally. Regardless of what type of financial situation you're in, many women struggle because of lack of confidence, courage and clear inspired action plan.*

### *Attendees will benefit in huge ways from this presentation such as:*

- **.Inspired to think bigger and go what you really want**
- **Less stress and worry about having so much to do and becoming overwhelmed**
- **Empowered to stop settling and take charge of what you want**

**Memberships and Organizations Lorena is involved with or a member of:**

- *.CEO of Women Investment Group*
- *.Colorado Association of Real Estate Investor*
- *.Investor of the Rockies*
- *.eWomen Network*
- *.Wildly Successful Women*
- *.Financially Fit Females*